

Abstract

Novelty Plush Stuffed Toy / Utility Case

5

A method of adding utility to stuffed or plush toys by the addition of common transportable items. Adding this utility broadens the market for these transportable items as well as the stuffed or plush toy by expanding the range of age groups to which the finished product will appeal. Via the use of a standardized product holder interface panel, items that are usually carried about such as CD discs, photographs, stationery items, food items, etc. may be attached to the interface panel either directly or by means of a product holder. The interface panel in turn is attached in an aesthetically pleasing manner to the toy. By adding this utility to an item usually evaluated from an aesthetic standpoint only, the user enjoys benefits of efficiency and economy. By using a standardized product holder interface panel the manufacturer enjoys economy of flexibility and inventory control.

20